

# ***The CISM 70th Anniversary Day***

## **Run for Peace Video Contest**

### **Regulations**



#### **1. The competition**

- Competition participants will submit a video of maximum 87 seconds featuring the CISM Day run 2018 in their Armed Forces with a special attention to the 70 years of CISM. The video must also represent the CISM Values.
- The competition opens on 15 March 2018 and closes on 31 April noon. CISM will publish all the submitted videos on the CISM Facebook page.
- At the beginning of May, CISM will announce the winner. The prizes will be awarded during the 73rd General Assembly & Congress 2018.

#### **2. Who is eligible:**

This contest is open to any CISM Member Nations. Each Member Nation can submit only one video through its Chief of Delegation.

#### **3. Judging panel:**

CISM President, CISM Secretary General, CISM HQ Directors, CISM Media and Communication Assistant will compose the Judging Panel that will vote for the best video.

#### **4. Prizes:**

- The winning video chosen by the Judging Panel will receive an 9.7-inch iPad Pro 256GB Wi-Fi (799\$).
- The most "liked" video on the CISM Facebook page will win an iPad mini 4 128GB Wi-Fi (399\$). In case the winning video is also the most "liked" video on Facebook, this prize will be given to the second most "liked" video.

#### **5. Announcement and awarding of prizes:**

The awards will be announced on the CISM Website and Facebook Page on 15 May 2018.

#### **6. When to submit:**

Before 14 April 2018

#### **7. How to submit:**

Submit your video to the CISM Media & Communication Department: [david.vandenplas@cism-milsport.com](mailto:david.vandenplas@cism-milsport.com). The subject line of the email shall read "CISM 70th Anniversary Video Contest"



# CISM

## 8. Requirements for entries:

- Video must be best possible quality. No pixelation, blurry footage, or shaky filming.
- Videos must be filmed horizontally to fit the entire screen--videos filmed upright will be rejected because they do not fit the screen. (Phones are okay if they're impressive quality)
- What to include in the video: the official CISM 70th Anniversary Logo, the official CISM Day Run for Peace banner
- All videos must be publicly viewable on YouTube, Facebook, Instagram and/or Vine.
- Videos must contain only original material. Submissions cannot contain copyrighted music or images, unless you have authorization proof to use them. When filming people, participants must ensure the subjects have given their consent.
- Violence, excessive profanity, sexually explicit content, libel and/or attacks on individuals or organizations may not be depicted in any form. Videos should not invade privacy, reveal other people's personal information or display predatory behavior. Videos must not contain material that promotes intolerance, harassment, intimidation, racism, hatred or harm against any group, individual or organization or promote discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.

## 9. Other Terms and Conditions

- The video must be original and must not have received any previous awards.
- The video designed for this competition cannot give rise to any claim for financial compensation.
- The award-winning works become the property of CISM from the date they are received. The designer waives any copyright in their design. CISM may use the design at its discretion, and reserves the right to determine which entries it displays. Participants grant CISM and its licensees an irrevocable, perpetual, non-exclusive, royalty-free, transferable, sub-licensable and worldwide license to reproduce, copy, publicly perform, publicly display, publish, reformat, translate, excerpt (in whole or in part), distribute or incorporate into other works.
- Any Member Nation submitting a video proposal for the competition certifies that he is the designer. It must also be certified that the video does not infringe the rights of any third party and is not in violation of any copyright.
- The winner will be informed directly by CISM by telephone or email.
- By participating in the competition, Member Nations accept all competition rules and agree to be bound by them.
- Prizes are "not transferable". By winning any items from CISM, the winners releases CISM from any responsibility for any incident related to the use of the items.